



NEWS RELEASE

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Accent Media Inc. First to Offer High-Definition Media Production in Corridor
Digital Technology Eases Projects from Script to Screen

Accent Media Incorporated, a full-service motion media and video production company located in Cedar Rapids, Iowa, recently became the area's first production company to provide high-definition (HD) media production from script to screen. The announcement means that high-definition video quality seen on HD television broadcasts and HD-DVDs is now within reach of any Corridor business for use in commercials, corporate videos, streaming web video, marketing materials and other applications.

“We are excited to be one of the first to offer these world-class, future-proof technologies to Eastern Iowa,” said Doug Krejci, President of Accent Media Incorporated. “Now businesses large and small have the means to create and produce with these high-end capabilities. The new technology will be viable for years to come while old technologies fade out.”

Often referred to as HD — as in HDTV — high-definition technology produces a noticeably sharper picture quality suitable for the new standard in broadcast television. Krejci said that Accent Media Incorporated has already completed projects using the new high-definition equipment with great success. The projects were created in the highest quality possible for broadcast, Internet and corporate video applications.

“We can help clients acquire footage and edit and produce videos, TV spots, streaming web media and more in a wide range of high-definition digital formats,” said Krejci. “Our technology and experience allow us to deliver projects to clients in exactly the format and look they need with roughly twice the resolution — and we can still do it very affordably.”

ABOUT ACCENT MEDIA INCORPORATED

Established in 2000, Accent Media Incorporated is a full-service motion media and video production company located in Cedar Rapids, Iowa. The company serves clients from the local area on out to the coasts with high-definition and standard video, DVD and web-based media. Accent Media has received national recognition for its work, including Telly, Communicator, Aurora and Videographer awards. See www.accent-media.net for details.